



## Create a Facebook\* Fundraiser this #GivingTuesday

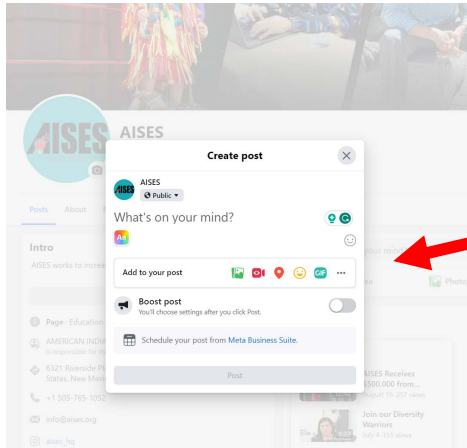
Supporting AISES with your own donations is amazing but **sharing your commitment to AISES with your friends and family takes your giving to the next level.** Creating and sharing a personal fundraiser on Facebook for #GivingTuesday helps AISES spread the word and supports our mission to substantially increase the representation of Indigenous peoples of North America and the Pacific Islands in STEM studies and careers. Let's #GiveNative!

AISES has been verified by Facebook as a 501c3 nonprofit and includes a link to our reviewed **platinum level profile on GuideStar**, the largest source of information on nonprofit organizations.

**\*Not on Facebook? No worries! You can donate and share via the AISES website:**  
[aises.org/GivingTuesday](https://aises.org/GivingTuesday)

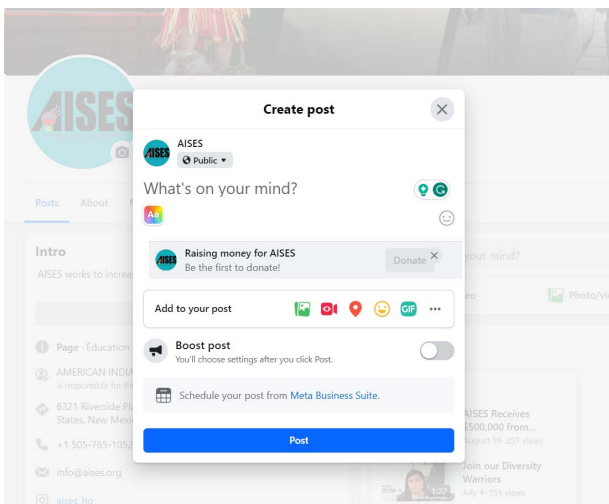
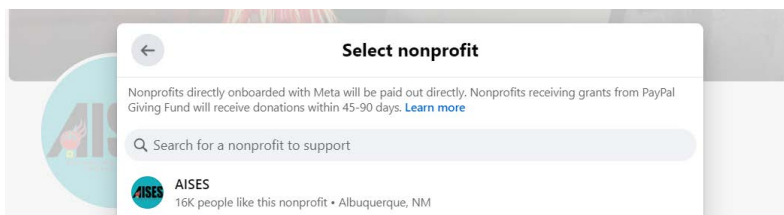
## How to Setup a Facebook Fundraiser

Follow the screenshots below for step-by-step instructions on how to setup an individual #GivingTuesday fundraiser on Facebook.



Log into Facebook on a desktop or mobile and create a post. Click here to get more options, and select "Raise Money"

Search for "AISES" in the search box and select it.



Start your fundraiser with your personal story, photos, or share the stories and photos we provide below.

Tip: Photos that evoke feelings of pride in our work will best capture your family and friends' attention. **We have provided stories below**, along with links to photos you can use.

Finally, post your fundraiser! Donate a few dollars yourself before you share. This will inspire others to join you in giving!

### Pro Tips

- Invite your friends and then to share the fundraiser on your page. Your friends can also share your fundraiser and invite their friends to donate.
- Check your fundraiser frequently and adjust accordingly. You may want to increase your fundraising goal if you reach it very quickly.
- Be sure to post a few times throughout Giving Tuesday. First thing in the morning, reminding people about the matching gift opportunity from Facebook. Another time midday encouraging people to help you get to your goal. And finally in the evening, for a final push to your goal.
- Thanking folks along the way in the comments will encourage others to give.
- Use incremental goals...if you are \$15 away from \$200 and your goal is \$500, ask someone to donate \$20 to get you over this milestone.
- Have fun!

To make this super easy and fun for you, we've crafted three inspirational stories for you to share

### Story #1 – STEM on College Campuses! ([link to photo](#))

Please help me to help bring STEM education to Indigenous students this Giving Tuesday. Let's #GiveNative!

You're investing in the future of Indigenous people like Tvetene. Tvetene is of the Athabascan tribe and grew up in Alaska in the native village of Cantwell.

Tvetene was able to attend college at the University of Anchorage and received his bachelor's degree in civil engineering. It was there that he became a member of AISES.

He found that it was a wonderful space for connecting with other native American students. In 2016, he went to the AISES Leadership Conference, where he experienced his first Pow Wow and Talking Circle at the conference.

"The dancing really hit me," he continued. "It helped me see what our heritage looks like for others outside Alaska – how we're the same, but also different."

Tvetene is currently pursuing his doctorate in Environmental Engineering. He eventually wants to do research to develop renewable energy for Alaska.

"I want to help my people how I can."

Please donate to my Giving Tuesday campaign and help me to raise money for students like Tvetene who are working hard to give back to their communities! Your #GiveNative contribution will make an impact whether you donate \$5 or \$500. Every little bit helps. Facebook pays all the processing fees for you, so 100% of your donation goes directly to AISES. Thank you for your support.

When you give to American Indian Science and Engineering Society (AISES), you are supporting their work to provide the best tools, information, and skills to help Indigenous students and professionals be competitive and successful in science, technology, engineering, and math (STEM).

### **Story #2 – 4 feet tall, 125 pounds, 12 mph ([link to photo](#))**

Please help me to help bring STEM education to Indigenous students this Giving Tuesday. Let's #GiveNative!

What's 4 feet tall, 125 pounds, and goes 12 mph? A robot designed and created by Indigenous youth! When you give to AISES, you're investing in the future of Indigenous people like the kids at Cass Lake-Bena High School. 92% of the students at Cass Lake Bena High school are indigenous. **And those robots, built by those students, are made possible by your generous gifts!**

**AISES, through your donations, is able to help support schools serving Indigenous youth all over the country. For the kids at Cass Lake-Bena - High School, this meant higher quality parts for their robots which made them more competitive.**

It meant travel money so they could compete in more robotics events.

Kids involved in the program do everything from build robots, to programming, to marketing to graphic design, and more. They're learning all sorts of skills that will propel them toward a STEM career and a bright future.

Please donate to my Giving Tuesday campaign and help me to raise money for this important cause! Your #GiveNative contribution will make an impact on students learning the power of STEM and robotics, whether you donate \$5 or \$500. Every little bit helps. Facebook pays all the processing fees for you, so 100% of your donation goes directly to AISES. Thank you for your support.

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### **Story #3 – Giving Indigenous Kids Hope ([link to photo](#))**

Please help me to help bring STEM education to Indigenous students this Giving Tuesday. Let's #GiveNative!

You're investing in the future of Indigenous people like the students at Eagle View, South Dakota on the Cheyenne River Sioux Reservation.

Tiffany Moore, the Native Youth Community Project (NYCP) Program Manager for AISES, wants Indigenous kids to excel and she spends her days and nights making this happen thanks to an AISES grant that makes it possible for the schools to have the STEM equipment the classes need. They have STEM nights and summer camps. These experiences give students a pathway to furthering their education and having successful STEM careers. The elders even get involved!

Each year, ten students are able to attend the AISES National Conference and Leadership Conference through an AISES grant, which gives students a glimpse into what is possible for their future!

Please donate to my Giving Tuesday campaign and help me to raise money for this important cause! Your #GiveNative contribution will help students dream big about their career in STEM. Whether you donate \$5 or \$500, very little bit helps. Facebook pays all the processing fees for you, so 100% of your donation goes directly to AISES. Thank you for your support.

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### **Story #4 – Math, Mentorship, and Connection ([link to photo](#))**

Please help me to help bring STEM education to Indigenous students this Giving Tuesday. Let's #GiveNative!

You're investing in the future of Indigenous people like Judith and Rachel. They started meeting monthly over zoom as soon as they were paired by AISES. Rachel has a BS in Math and Judith is also pursuing a Math degree. This is just one of the many areas they have bonded over.

Judith's busy schedule studying and working on campus brings back memories of Rachel's campus life, she had some of the best memories getting her undergraduate degree. They've been able to cover many topics: internships, career path, interview tips, resume reviews and pointers, and just about life in general.

They both look forward to their monthly conversations and are so grateful to AISES for pairing them up!

Rachel was recently awarded the 2022 Professional of the Year Award – Blazing Flame! As its name suggests, the Blazing Flame Award is presented to an individual who “blazes” a path for Indigenous people in STEM careers. This award recognizes individuals with 10 or more years of professional experience with significant accomplishments in advancing STEM education and careers.

Please donate to my Giving Tuesday campaign and help me to raise money for this important cause! Your #GiveNative contribution will help other Blazing Flames to mentor and bring forward the next seven generations of Indigenous STEM professionals. Whether you donate \$5 or \$500, very little bit helps. Facebook pays all the processing fees for you, so 100% of your donation goes directly to AISES. Thank you for your support.

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## FAQs

**Yes, we do get the money.** As part of being a recipient of money donated through Facebook, AISES went through a vetting process with the company. This assures anyone giving to charitable causes on Facebook that their money is going to approved charities with verified IRS nonprofit status and valid banking accounts.

**Yes, it's still tax deductible.** Anyone donating via Facebook to a charity receives an automatic email from Facebook that can be used for tax purposes. We encourage anyone giving to AISES to include their email in their donation submission so we too may include a personal thank you.

**No, there is no Facebook minimum to raise . . . or maximum** You can set the bar low or high for the amount you want to raise. But there is a matching gift opportunity on #GivingTuesday that is described on the first page of this document in detail. Set up your fundraiser in advance, prep your friends and family before #GivingTuesday and then share your personal fundraiser early starting at 8 a.m. Eastern.

**Yes, it can be anonymous.** Donors can opt to make themselves and the amounts donated anonymous.

**Yes, we do know it's your campaign.** AISES can download transactions from Facebook and see per donation whose fundraiser campaign is credited.

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[aises.org/GivingTuesday](https://www.aises.org/GivingTuesday)

Questions? Reach out to Karuna Schwartz, Director of Individual Giving at [kschwartz@aises.org](mailto:kschwartz@aises.org).