2021 AISES National Conference
Partnership Guide

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Join us for the 2021 American Indian Science and Engineering Society’s National Conference.

The American Indian Science and Engineering Society (AISES) is thrilled to bring its 2021 National Conference to Phoenix, Arizona. The AISES National Conference has become the premier event for Indigenous STEM (science, technology, engineering, and math) professionals and students, attracting members and attendees from the U.S. and Canada, and as far away as Alaska and Hawai‘i.

Take advantage of the unparalleled opportunity to connect and network with 2,500+ conference participants who have a passion for STEM and who want to discover and learn with the most influential people and institutions about STEM. The National Conference is designed to have something for everyone – whether you are exploring AISES for the first time, starting your AISES journey, or continuing your journey as a national conference expert.

The National Conference is the place to learn from the best and to build on your organization’s strengths while engaging with impressive Indigenous students and professionals in an environment that promotes professional growth and development. It is an environment that provides multiple opportunities to discuss, share, and even debate new ideas.

The AISES National Conference offers opportunities for:

- STEM career pathway awareness and exploration
- Professional development skill-building workshops
- Career and community leadership development sessions
- Research education, training, exchange and dissemination
- Networking
- Mentorship
- Career, internship, and academic opportunities during the largest College and Career Fair in Indian Country
- Pathways for integrating STEM research and careers with Native culture and identity
- Interactions with Native elders and cultural ceremonies to motivate and empower Native students and professionals to persist and excel in their STEM studies and careers.

About AISES

Founded in 1977, the American Indian Science and Engineering Society (AISES) is a national nonprofit organization focused on substantially increasing the representation of Indigenous peoples of North America and Pacific Islands in science, technology, engineering, and math (STEM) studies and careers.

Each year, AISES holds its annual Conference in a different region of the country.

Save the date for our 2022 event in Palm Springs, California (October 6-8), and the 2023 conference in Spokane, Washington (Oct 19-21).

For more information about AISES and the 2021 National Conference, please visit the following websites:

www.aises.org
https://conference.aises.org/

SOCIAL MEDIA

Facebook: www.facebook.com/aises.org
LinkedIn: www.linkedin.com/company/aiseshq
Pinterest: www.pinterest.com/aises_hq
Snapchat: aises_hq
Twitter: @AISES • Instagram: aises_hq

Preliminary Agenda

Wednesday, September 22, 2021
- hackAISES (Pre-college students)
- Registration/Check-in Opens
- STEM Activity Day (Sponsored by Boeing)

Thursday, September 23, 2021
- Academic Advisory Council (AAC) Meeting
- Canadian Indigenous Advisory Council (CIAC) Meeting
- Corporate Advisory Council (CAC) Meeting
- Exhibitor Orientation
- Gemstone Reception
- Government Relations Council (GRC) Meeting
- Hackathon (College students)
- Industry Partner/University Tours
- Native Artisan Marketplace Opens
- Networking Suites
- Opening Ceremony
- Professional Chapters Council (PCC) Meeting
- Resume Room Opens
- Sessions for All Tracks
- State of AISES by Chief Executive Officer (Invite Only)
- Student Orientation
- Student Social Event
- Student Study Lounge
- Wellness Activity

Friday, September 24, 2021
- College and Career Fair
- Exhibitor Feedback Session
- Morning Blessing Ceremony
- Professional Members Mixer
- Resume Room
- Sessions for Selected Tracks
- Student Caucuses
- Student Poster and Oral Research Presentations and Competition
- Student Social Event
- Student Study Lounge
- Wellness Activity

Saturday, September 25, 2021
- Closing Banquet
- Closing Talking Circle
- Professional Members Meeting
- Sequoyah Fellows Breakfast
- Sessions for All Tracks
- Student Awards Luncheon
- Student Study Lounge
- Traditional Native Powwow
- Wellness Activity

Agenda is subject to change – The 2021 AISES National Conference Program, including all sessions and presentations will be posted prior to the start of the conference at https://conference.aises.org/.
**2020 Virtual AISES National Conference Demographics**

### Attendance

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professionals</td>
<td>439</td>
<td>17.6%</td>
</tr>
<tr>
<td>College Students</td>
<td>804</td>
<td>32.1%</td>
</tr>
<tr>
<td>Pre-College Students &amp; Chaperones</td>
<td>316</td>
<td>12.6%</td>
</tr>
<tr>
<td>Exhibitors &amp; Sponsors</td>
<td>790</td>
<td>31.6%</td>
</tr>
<tr>
<td>Advisors</td>
<td>121</td>
<td>4.8%</td>
</tr>
<tr>
<td>Elders</td>
<td>31</td>
<td>1.2%</td>
</tr>
<tr>
<td>Total</td>
<td>2,501</td>
<td></td>
</tr>
</tbody>
</table>

### Participant Race

- 62% - Indigenous*
- 38% - Non-Indigenous

*American Indian, Alaska Native, First Nation, Native Hawaiian and Pacific Islander

### Participant Gender

- 59% - Female
- 39% - Male
- 2% - Other/Prefer Not to Answer

### Attendee Satisfaction

- Extremely Valuable: 53%
- Very Valuable: 43%
- Not so Valuable: 3%
- Not Valuable: 1%

### STEM Interest Areas

- Science: 75% - 29%
- Technology: 267% - 11%
- Engineering: 58% - 23%
- Mathematics: 37% - 1%
- Health Sciences: 204% - 8%

### College Students

College student attendees were asked to indicate their level of study pursued at present.

- Undergraduate: 597% - 75%
- Freshman: 84% - 14%
- Sophomore: 95% - 18%
- Junior: 95% - 18%
- Senior: 267% - 45%

### Registration Type

<table>
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<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Professionals</td>
<td>184</td>
<td>278</td>
<td>289</td>
<td>381</td>
<td>487</td>
<td>476</td>
<td>591</td>
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<tr>
<td>College Students</td>
<td>509</td>
<td>587</td>
<td>615</td>
<td>597</td>
<td>500</td>
<td>518</td>
<td>804</td>
</tr>
<tr>
<td>Pre-College Students &amp; Chaperones</td>
<td>138</td>
<td>267</td>
<td>304</td>
<td>259</td>
<td>633</td>
<td>277</td>
<td>516</td>
</tr>
<tr>
<td>Exhibitors &amp; Sponsors</td>
<td>438</td>
<td>562</td>
<td>548</td>
<td>562</td>
<td>619</td>
<td>633</td>
<td>790</td>
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<tr>
<td>Educators/Judges</td>
<td>21</td>
<td>76</td>
<td>75</td>
<td>76</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speakers</td>
<td>58</td>
<td>41</td>
<td>65</td>
<td>39</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>3</td>
<td>4</td>
<td>4</td>
<td>8</td>
<td>10</td>
<td></td>
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<tr>
<td>Total</td>
<td>1,591</td>
<td>1,815</td>
<td>1,900</td>
<td>1,917</td>
<td>2,297</td>
<td>1,916</td>
<td>2,501</td>
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</table>
## 2021 National Conference Gemstone Sponsorship Packages

### Brand Visibility

<table>
<thead>
<tr>
<th>Brand Visibility</th>
<th>Medallion</th>
<th>Jade</th>
<th>Turquoise</th>
<th>Coral</th>
<th>Lapis</th>
<th>Onyx</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premier logo placement on national conference website (header) with link</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Padfolio with logo in conference bags</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Editorial coverage in the Winds of Change Magazine</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Full-page advertisement in the 2022 Leadership Summit program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Full-page advertisement in the conference program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo placement at the conference registration desk</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Conference bag insert</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Pre-conference communication throughout all AISES social media outlets and websites</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Pre-conference email communication to all registered attendees</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition as a Gemstone Sponsor in all printed conference materials</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo displayed throughout the conference</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on the AISES conference website and mobile app with link to the sponsor company’s website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition as a Gemstone Sponsor in the national conference wrap-up issue of the Winds of Change Magazine</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Option for included advertising in the Winds of Change Magazine</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### College and Career Fair Presence

<table>
<thead>
<tr>
<th>College and Career Fair exhibit booth (premier placement)</th>
<th>20 x 40*</th>
<th>20 x 40*</th>
<th>20 x 40*</th>
<th>20 x 20</th>
<th>20 x 10</th>
<th>10 x 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full conference registrations</td>
<td>30</td>
<td>25</td>
<td>20</td>
<td>12</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>College and Career Fair - registrations only</td>
<td>20</td>
<td>15</td>
<td>10</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Reserved interview space at the College and Career Fair (10 x 10 booth)</td>
<td>6</td>
<td>5</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Complimentary Lead Retrieval System for the College and Career Fair (badge scanning)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### National Conference Presence

| Five-minute address from company senior executive at the Opening Ceremony and Closing Banquet | ✓         |
| Five-minute address from company senior executive at the Closing Banquet                  | ✓         |
| Three-minute videotaped message from company senior executive at the Opening Ceremony   | ✓         |
| Guaranteed educational session for preferred track (content must be approved and submitted in accordance to session deadline) | ✓         |
| Complimentary suite at the conference host hotel for up to four nights                  | ✓         |
| Reserved table(s) at the Closing Banquet                                                 | 5        |
| Reserved seating at the Closing Banquet                                                  | 4        |
| Complimentary meeting room in the Phoenix Convention Center (available Thursday - Saturday) | ✓         |
| Special sponsorship designation on company attendee badges                               | ✓         |
| Tickets to the exclusive Sequoyah Fellows Breakfast                                       | 12       |
| Exclusive Gemstone Sponsor gift                                                           | ✓         |

### Other Sponsor Benefits

| Twelve-month access to the AISES Resume Database                                            | ✓         |
| Complimentary job postings on the AISES Career Hub                                         | 50       |

*May downsize booth to 20 x 20 in exchange for logo on conference bag (2 maximum), lanyard (1 maximum) or hotel key (1 maximum).
Winds of Change Media Discounted Gemstone Advertising Options

Gemstone Sponsors can benefit from advertising discounts in the Winds of Change Magazine that guarantees print and digital visibility to all AISES members and supporters. In addition to the premier national Magazine, Winds of Change publishes a twice-monthly Paths to Opportunities digital newsletter and three websites: aises.org, conference.aises.org, and woc.aises.org.

These high-value resource and recruitment tools deliver results for associations, governments, and corporations, as well as for colleges and universities across the United States and Canada. Winds of Change offers year-round possibilities for all advertisers to engage Indigenous North Americans interested in academic and career achievement and advancement in STEM disciplines.

Increase your reach by advertising in the Paths to Opportunities digital newsletter that is delivered twice a month to nearly 16,000 subscribers.

Strength in Numbers

Winds of Change Magazine is published five times annually – three print and two digital-only issues. Print editions are mailed to over 7,000 students and professionals, and the companion digital edition, available at woc.aises.org for download 24/7, is emailed in a format enhanced for mobile devices to nearly 16,000 members and subscribers. Each Paths to Opportunities student version highlights news of scholarships, fellowships, and internships. Each Paths to Opportunities professional edition highlights news and information on career development, internships, and employment opportunities. Mobile and desktop audiences gravitate to our publications because of the top-quality content, graphics, and images.

We are here to help increase your awareness online and in print. We offer customizable packages that may be leveraged for a larger purchase.

<table>
<thead>
<tr>
<th>Winds of Change Fall issue (in attendee bags)</th>
<th>Medallion</th>
<th>Jade</th>
<th>Turquoise</th>
<th>Coral</th>
<th>Lapis</th>
<th>Onyx</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-page ad</td>
<td>$5,900</td>
<td>$5,400</td>
<td>$4,400</td>
<td>$3,400</td>
<td>$2,400</td>
<td>$2,000</td>
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<table>
<thead>
<tr>
<th>Winds of Change National Conference Wrap-Up (digital only issue)</th>
<th>Medallion</th>
<th>Jade</th>
<th>Turquoise</th>
<th>Coral</th>
<th>Lapis</th>
<th>Onyx</th>
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<tbody>
<tr>
<td>Full-page ad with animated effect in the digital edition</td>
<td>$4,890</td>
<td>$4,200</td>
<td>$3,200</td>
<td>$2,200</td>
<td>$1,200</td>
<td>$1,000</td>
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<tr>
<td>Quarter-page ad with animated effect in the digital edition</td>
<td>$5,970</td>
<td>$5,300</td>
<td>$4,300</td>
<td>$3,300</td>
<td>$2,300</td>
<td>$2,000</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Paths to Opportunities newsletters (digital only issues)</th>
<th>Medallion</th>
<th>Jade</th>
<th>Turquoise</th>
<th>Coral</th>
<th>Lapis</th>
<th>Onyx</th>
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</thead>
<tbody>
<tr>
<td>Skyscraper banner</td>
<td>$3,010</td>
<td>$2,600</td>
<td>$2,100</td>
<td>$1,600</td>
<td>$1,100</td>
<td>$1,000</td>
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<tr>
<td>Closing banner</td>
<td>$2,590</td>
<td>$2,300</td>
<td>$1,800</td>
<td>$1,300</td>
<td>$1,200</td>
<td>$1,000</td>
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</table>

**Total Value**: $18,980

**Discounted Gemstone Sponsor Cost (only included with sponsorship)**: $12,100
## 2021 National Conference Native Circle Sponsorship Packages

<table>
<thead>
<tr>
<th></th>
<th>Sweetgrass $20,000</th>
<th>Sage $10,000</th>
<th>Cedar $5,000</th>
<th>Pinon $2,500</th>
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</thead>
<tbody>
<tr>
<td><strong>Brand Visibility</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Editorial coverage in the Winds of Change Magazine</td>
<td></td>
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<tr>
<td>Quarter-page advertisement in the national conference program</td>
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</tr>
<tr>
<td>Pre-conference communication through all AISES social media outlets</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Pre-conference email communication to all registered attendees</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Winds of Change Magazine advertisement (Fall issue)</td>
<td>1/2 page</td>
<td>1/4 page</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition as a Native Circle Sponsor in all printed materials</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo displayed throughout the conference</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on the AISES conference website and mobile app with link to organization website</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition in the National Conference edition of the Winds of Change Magazine as a Native Circle Sponsor</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>College and Career Fair Presence</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>College and Career Fair booth (premier placement)</td>
<td>20 x 10</td>
<td>10 x 10</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full conference registrations</td>
<td>8</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>College and Career Fair - registrations only</td>
<td>4</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>National Conference Presence</strong></td>
<td></td>
<td></td>
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<tr>
<td>Reserved table(s) at Closing Banquet</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
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<tr>
<td>Reserved seating at Closing Banquet</td>
<td></td>
<td></td>
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<tr>
<td>Special sponsorship designation on company attendee badges</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Tickets to Exclusive Sequoyah Fellows Breakfast</td>
<td>8</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Exclusive Native Circle Sponsor gift</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Other Sponsor Benefits</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Twelve-month access to the AISES Resume Database</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary job postings on the AISES Career Hub</td>
<td>10</td>
<td>5</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For information about custom Native Circle packages that includes community programming, contact Shayna Gutierrez at 720.759.9669 or sgutierrez@aises.org.
SPONSORSHIP OPPORTUNITIES

Educational Programming and Academic Competitions

AISES provides a multitude of educational workshops, trainings and sessions to its members throughout the national conference. These offerings are designed to help prepare and encourage students so they may successfully progress to the next level of their educational and professional pursuits.

Research Competitions

Graduate, undergraduate and pre-college students submit written abstracts and present their research using a poster or oral format. Submissions are evaluated by a committee of STEM professionals.

Graduate Research Oral and Poster Competitions ($10,000 investment or 2 co-sponsors at $5,000)

Sponsors will receive acknowledgement in the conference program, research abstract booklet, at the onsite competition location, and during the Student Awards Luncheon.

Undergraduate Research Oral and Poster Competitions ($10,000 investment or 2 co-sponsors at $5,000)

Sponsors will receive acknowledgement in the conference program, research abstract booklet, at the onsite competition location, and during the Student Awards Luncheon.

Pre-College Poster Competition ($5,000 investment)

Sponsors will receive acknowledgement in the conference program, research abstract booklet, at the onsite presentation location, and during the Student Awards Luncheon.

Student Awards Booklet ($5,000 investment)

The Student Awards Booklet recognizes AISES pre-college and college student award recipients. Winners of academic competitions and academic scholarships are acknowledged at the Student Awards Luncheon. The sponsor would be recognized on the cover of the Student Awards Luncheon Booklet.

Student Research Abstract Booklet ($2,500 investment)

The digital student research abstract booklet contains the abstracts of all student research presented during the poster and oral competitions. The sponsor’s logo will be featured prominently in the digital issue (posted online) and acknowledged in the conference program.

### 2021 National Conference Academic Sponsorship Packages

<table>
<thead>
<tr>
<th>Brand Visibility</th>
<th>Eagle</th>
<th>Bear</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-conference communication throughout all AISES social media outlets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pre-conference email communication to all registered attendees</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition as an Academic Sponsor in all printed materials</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Institution logo displayed throughout the conference</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on the AISES conference website and mobile app with link to the institution’s website</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition as an Academic Sponsor in the Winds of Change National Conference Wrap-Up Magazine (digital only)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Digital banner on the Winds of Change website</td>
<td>2 months</td>
<td>1 month</td>
</tr>
<tr>
<td>Winds of Change advertisement (Fall issue)</td>
<td>1/4 page</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>College and Career Fair Presence</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>College and Career Fair booth (premier placement)</td>
<td>20 x 10</td>
<td>10 x 10</td>
</tr>
<tr>
<td>Full national conference registrations</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>College and Career Fair - registrations only</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>National Conference Presence</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Reserved seating at the Closing Banquet</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Special sponsorship designation on the company attendee badges</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive Academic Sponsor gift</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Educational Sessions and Workshops

Student Orientation ($5,000 investment)
Provide welcoming remarks (5-minutes) at the mandatory orientation for all the pre-college and college student conference attendees.

Session Tracks ($5,000 investment)
Includes recognition in the conference program and a 5-minute welcome from the sponsoring organization preceding the first session of each session track. Opportunity to disseminate materials (requires pre-approval). Sponsors may select from the following:

<table>
<thead>
<tr>
<th>Agricultural Sciences</th>
<th>Educator</th>
<th>Professional Research</th>
</tr>
</thead>
<tbody>
<tr>
<td>College</td>
<td>Health and Medical Science</td>
<td>STEM &amp; Business</td>
</tr>
<tr>
<td>Computer Science</td>
<td>High School</td>
<td></td>
</tr>
</tbody>
</table>

STEM Activity Day ($10,000 investment)
A conference event targeting middle and pre-college students featuring hands-on programming and interactive sessions.

Event Sponsorship Opportunities

Resume Room ($10,000 investment or 2 co-sponsors at $5,000)
The Resume Room will be available to students on Thursday and Friday. It is equipped with computers, printers, and is staffed by experts from sponsoring organizations. Here, participants will fine tune their resumes for upload to the AISES Resume Database and ready for distribution at the College and Career Fair.

Plenary Luncheon ($25,000 investment)
Host a plenary session for 500 conference attendees (can be offered to a targeted audience) with a featured presentation/discussion on a highly dynamic topic relevant to AISES members. Content must be developed in collaboration with AISES. There is on-stage and signage recognition of the sponsor at the start of the plenary luncheon. Disseminating a branded giveaway at this event is possible.

Student Awards Luncheon ($25,000 investment or 2 co-sponsors at $12,500)
The Student Awards Luncheon pays tribute to the conference research presentation winners and AISES scholarship recipients. Sponsor(s) will be acknowledged in the conference program and they will have the opportunity to give a brief (5-minutes) address during the luncheon.

Closing Banquet ($20,000 investment or 2 co-sponsors at $10,000)
The Closing Banquet celebrates the students, professionals, and partners who are a part of the AISES journey. The event also pays tribute to the 2020 Professional of the Year winners. Sponsor(s) will be acknowledged in all conference materials and throughout the closing banquet.

Keynote Breakfast ($25,000 investment)
Host a keynote breakfast session for up to 500 conference attendees (can be offered to a targeted audience), which features a speaker selected by AISES. Sponsor(s) will receive a table for 10 and will open the session with a brief introduction.

College and Career Fair Lunch ($20,000 investment or 2 co-sponsors at $10,000)
Sponsors of the College and Career Fair lunch will be recognized during the event, in the conference program and on signage in front of the exhibit hall and lunch service area. Sponsors are welcome to give an audience address (5-minutes) during the lunch hour.

Corporate Advisory Council and Tribal Nations Advisory Council Luncheon ($10,000 investment)
This event brings together corporate and tribal leaders to network, explore partnership opportunities, discuss AISES engagement, and more. The sponsor will be acknowledged in the conference program and they will be invited to make welcoming remarks at the luncheon.

Kick-off Event ($10,000 investment)
Help AISES kick-off the 2021 National Conference by sponsoring an ice cream social and open mic night. This event will be held on Wednesday evening.

Student Social ($10,000 investment or 2 co-sponsors at $5,000)
This fun filled social event will include entertainment, dancing and snacks on Friday night. Sponsor(s) will receive prominent visibility throughout the evening and may distribute a giveaway item.

Professional Members Mixer ($10,000 investment or 2 co-sponsors at $5,000)
The AISES Professional Members gathering is an exciting event bringing together hundreds of individuals from various backgrounds and industry areas. Sponsor(s) will have an opportunity to address the participants and have visibility throughout the evening and in the conference materials.

Traditional Native Powwow ($10,000 investment)
Sponsor the traditional cultural event scheduled on Saturday evening. This is the “grand finale” conference event where conference attendees and local community members socialize and vendor merchandise is sold.

Networking Suites ($5,000 investment)
This buffet style networking event offers a series of simultaneous receptions for conference participants to meet others with common interests and careers. It is a casual networking opportunity that precedes the College and Career Fair. Many use this time to meet and mingle with students and to set up meetings and interviews. We offer the following suites which are all available for sponsorship:

- Academia/Research
- Armed Forces/Intelligence
- Energy
- Natural Resources, Food and Agriculture
- Health and Medical Science
- Tech, Telecom and Casino Gaming
- Transportation
- Manufacturing and Consumer Goods
- Other (Call for other possible suites or to purchase a company branded suite)

Sponsors will be acknowledged in the conference program and on signage at each suite location/entrance.

Wellness Activity ($5,000 investment)
During the conference, participants engage in wellness activities on Friday and Saturday mornings. Sponsors are acknowledged in conference program and at the activity each morning.

Industry Partner Tours ($5,000 investment)
AISES coordinates various Industry Partner Tours for students and/or professionals. Sponsorship covers transportation and advertising. Companies who are sponsoring the tours receive acknowledgement in all materials including the conference website, e-announcements, and social media.
Together Towards Tomorrow

Coffee Break ($5,000 investment/multiple available)
Host a coffee break at the National Conference and receive prominent signage, acknowledgement in the conference program and access to students and professionals during the break.

Water Bottles ($10,000 investment)
Keep conference participants hydrated throughout the duration of the conference by sponsoring the official water bottle with your organization’s logo. All full conference attendees will receive their water bottle at registration.

Conference Program Printing ($10,000 investment)
There is only one back cover advertisement and it could be yours! Secure now your company’s four-color advertisement on the back cover of the conference program. Note, only Medallion, Jade, Turquoise or Sweetgrass sponsors can advertise in the conference program.

Conference Program-at-a-Glance ($10,000 investment)
Receive the back cover of the Conference Program-at-a-Glance for your full-color advertisement.

Footprints ($5,000 investment)
Sponsor logos will be placed on footprints throughout the Phoenix Convention Center to guide conference participants to sessions and other events.

Snapchat Filter ($2,500 investment, 6 available)
Purchase an on-demand Snapchat Geofilter for conference participants to access and use for up to 12 hours. Filters can incorporate a company logo, booth number, or other graphic that’s meaningful to the event.

Student Travel Scholarship ($1,500 investment)
Underwrite an AISES student’s attendance at the 2021 National Conference. Funds are applied toward round-trip travel, lodging, and conference registration for one student.

Other Exciting Sponsorship Opportunities

WiFi and Mobile App ($15,000 investment)
Help connect conference participants as the WiFi sponsor and invest in the mobile app that are used by conference attendees throughout the event. The mobile app details the agenda, exhibitors, speaker bios, and offers a newsletter! The sponsor will receive acknowledgement in a splash page when participants connect to the internet and to the AISES Conference App.

Hackathon ($10,000 investment)
Spark creativity and ingenuity within Native students about the various possibilities’ technology offers as the hackAISES sponsor. These events fuel innovation, showcases technology, and offers hands-on learning and support to conference participants.

Select from:
- Pre-College Hackathon
- College Student Hackathon

Photo Booth ($10,000 investment)
The photo booth at the College and Career Fair lets participants capture a photo memory. Sponsorship includes signage at the booth, credit in the conference program, and a company logo on the photo strips.

Elders Lounge ($5,000 investment)
Support intergenerational conversations as the sponsor of the Elders Lounge. Throughout the conference, AISES Council of Elders and local elders welcome students and professionals to join them for coffee and conversation in a set location.

Study Lounge ($7,500 investment)
Support our student scholars by sponsoring the study lounge. Space will be equipped with wifi, comfortable seating, and refreshments for students who wish to take a study break during the conference.

Snack Break ($10,000 investment/multiple available)
Host a snack break at the national conference and receive prominent signage, acknowledgement in the conference program and access to students and professionals during the break.
EXHIBITOR INFORMATION: For those who are interested in solely exhibiting without conference sponsorship options, please consult the table below. Exhibit space is assigned upon completed and paid registration. Floor assignments are made on a first-come, first-served basis. We do take booth location preferences into consideration, but we can make no guarantee regarding booth placement.

The College and Career Fair is from 9am to 4pm on September 24, 2021.

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>College/University</th>
<th>Nonprofit, Tribe or Tribal Business</th>
<th>Federal</th>
<th>Corporate</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Regular Registration Price</td>
<td>Late Registration Price</td>
<td>Full Conference Registrations</td>
<td>Booth Personnel Passes</td>
</tr>
<tr>
<td>Single 10 x 10</td>
<td>$1,200</td>
<td>$1,500</td>
<td>1</td>
<td>1</td>
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<tr>
<td>Single 10 x 10</td>
<td>$1,500</td>
<td>$2,000</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Single 10 x 10</td>
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<td>$4,250</td>
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<td>2</td>
</tr>
<tr>
<td>Single 10 x 10</td>
<td>$4,750</td>
<td>$3,500</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Double 10 x 20</td>
<td>$3,500</td>
<td>$5,000</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Double 10 x 20</td>
<td>$4,500</td>
<td>$5,000</td>
<td>1</td>
<td>3</td>
</tr>
</tbody>
</table>

All exhibits include 8 ft. back drape, 3 ft. side drape, exhibitor sign and 15% discount on the Winds of Change Magazine advertising including the Winds of Change Fall 2021 issue in all attendee bags, the National Conference Wrap-Up issue (digital only), and the Paths to Opportunities newsletters (digital only).

Exhibitors will be acknowledged in the conference program, conference website, mobile app, and in the Winds of Change National Conference Wrap-Up issue (digital only).

* Dates subject to change. Your exhibitor kit will be available online by May 2021, and you will be notified. To request a copy of the kit by mail, contact Convention Services of the Southwest at 505.243.9889.

Exhibitor Only Cancellation and Refund Policy
AISES will grant a full refund less a $100 processing fee to any exhibitor that cancels their registration no later than June 1, 2021. Exhibitors that cancel their registration on or before August 14, will receive a 50% refund, less $100 processing fee. No refunds for cancellations will be granted after August 14. Cancellation and refund requests must be emailed to exhibitors@aises.org. The event is planned for an in-person event. Should the National Conference transition to a hybrid or virtual only event, your registration fee will be applied towards the event to ensure your participation.
How to Sign Up
For more information about the 2021 AISES National Conference and to access the online registration form, please visit our conference website online at: http://conference.aises.org.

Conference Location
Phoenix Convention Center
100 North 3rd Street
Phoenix, AZ 85004

Conference Hotel
Sheraton Phoenix Downtown
340 North 3rd Street
Phoenix, AZ 85004
602.262.2500

Important Dates
June 1, 2021: Last day to cancel booth space with a full refund, less $100 processing fee.
July 30, 2021: Last day to register exhibitor booth before price increase.
August 14, 2021: Final day to cancel exhibitor space with a 50% refund, less $100 processing fee.
August 20: Final day to register as an exhibitor or sponsor with inclusion in the conference program.

Conference Contacts
Corporate Sponsorships
Kellie Jewett-Fernandez (Cheyenne River Lakota)
Chief Development Officer
kjfernandez@aises.org
720.758.9679

Government Sponsorships
Alicia Mitchell (Cherokee)
Senior Development Officer
amitchell@aises.org
720.758.9746

Native Circle Sponsorships
Shayna Gutierrez (Oglala Lakota)
Tribal and Business Development Officer
sgutierrez@aises.org
720.759.9669

Exhibit Booth, Advertising Sales, and other Sponsorships
Candace McDonough
Senior Development Officer
cmcdonough@aises.org
607.969.2137

Exhibit Decorator
Convention Services of the Southwest
esr@cssabq.com
505.243.9889

$199 single/double (plus taxes)
Cutoff date: August 30, 2021
*Additional hotel options may become available. Visit our website for up-to-date information.
https://conference.aises.org/
2020 National Conference Sponsors

TURQUOISE

SWEETGRASS

CORAL

CEDAR

LAPIS

ONYX

Other Sponsors

High School Session Track
America’s Navy

College Session Track
The Boeing Company

Professional Session Track
NSF Directorate for Engineering Division of Industrial Innovation and Partnerships

Ag Science Track
USDA - Natural Resources Conservation Service

Student Research
Advancing Agricultural Science Opportunities for Native Americans

Undergraduate and Graduate Student Research
Sloan Indigenous Graduate Partnership

High School Poster Research
Bureau of Ocean Energy Management

STEM Activity Day
The Boeing Company

College Student Hackathon
Chevron

hackAISES: High School Mini-Hackathon
Wells Fargo Bank

Student Awards Presentation
National Security Agency U.S. Air Force

Networking Suites
National Security Agency Williams

Virtual Registration Scholarships
Mayo Clinic

Swinerton Renewable Energy USDA Natural Resources Conservation Service

College Chapter Sponsorship
Honeywell

Konig Government Services Merck & Co., Inc.

Other
Pfizer

Media Partners
DiversityComm Inc.

Winds of Change Magazine

pantone colors:

65% black cool gray 9c cool gray 11u
2020 Exhibitors

BOLD = Sponsor

3M
AAAS Science & Technology Policy Fellowships
AAMC
Accenture
AI/SE & Winds of Change
Amazon
American Chemical Society
American Physical Therapy Association
America’s Navy
Arizona State University
Association of American Medical Colleges
AT&T
Berkeley Lab
BNSF Railway
Bonnerville Power Administration
Boaz Allen Hamilton
California Institute of Technology
Caltech Undergraduate Research Programs
Carnegie Mellon University
Carollo Engineers, Inc.
CDC Undergraduate Public Health Scholars (CUPS) Program
Central Intelligence Agency
Cherokee Federal
Chevron
College Board
Colorado School of Mines - Graduate Admissions
Columbia University in the City of New York
Columbia Vagelos College of Physicians & Surgeons
Cornell University
Cronkite School
Dartmouth Geisel School of Medicine
Des Moines University
DoD SMART Scholarship
DOE/Legacy Management
Duke University Nicholas School of the Environment
Emory University, Laney Graduate School
ExxonMobil
Facebook
Federal Aviation Administration
Fiat Chrysler Automobiles
Food and Drug Administration, Recruitment
General Motors
Geoscience Convergence Zone
Gonzaga University
Google
Greenfire Management Services
Harvard T.H. Chan School of Public Health
Haskell Environmental Research Studies
Honeywell
IBM
Intel Corporation
Intertribal Timber Council
Jet Propulsion Laboratory
Johns Hopkins Bloomberg School of Public Health
Lawrence Livermore National Laboratory
Leidos
LIGO/Caltech
Los Alamos National Laboratory
Massachusetts Institute of Technology
Master of Environmental Studies at The Evergreen State College
Mayo Clinic
Medtronic
Merck & Co.
Michigan State University
Microsoft
Milwaukee School of Engineering
MIT Leaders for Global Operations
Mitre
NASA - National Aeronautics and Space Administration
NASA Wisconsin Space Grant Consortium - First Nations Launch
National Academies of Sciences, Engineering, and Medicine - Fellowships Office
National Geospatial Intelligence Agency
National Institute of Standards and Technology
National Institutes of Health
National Institutes of Health/Office of Intramural Training & Education
National Native Scholarship Providers
National Science Foundation
National Science Foundation - CBET
National Security Agency
Navajo Transitional Energy Company
New Mexico Institute of Mining & Technology
Nike
Nikon Precision Inc.
NOAA and CRES
Northrop Grumman
Northwestern University
NSF Directorate for Engineering - Division of Industrial Innovation and Partnerships
NSF Graduate Research Fellowship Program
NYU Tandon School of Engineering
Oracle Corporation
Oregon State University
Oregon State University College of Agricultural Sciences
Pfizer
Pinterest
Portland State University & The Maseeh College of Engineering and Computer Science
Princeton University, Dept of Chemistry
Queen's University (Canada)
Raytheon Technologies
Rochester Institute of Technology
SACNAS
Salesforce
Sealaska National Laboratories
Security Innovation
SKC TREES
Sloan Indigenous Graduate Partnership
Society of Women Engineers
spPower
Stanford University
Stantec
Stevens Institute of Technology - Graduate Studies
Summer Health Professions Education Program
SUNY University at Buffalo
Swinerton Renewable Energy
TC Energy
Tektronix
Texas A&M University
Texas Department of Transportation
The Boeing Company
The University at Albany, State University at New York
Tufts University Graduate Admissions
Twitter
U.S. Air Force
U.S. Army Corps of Engineers
U.S. Department of Energy
U.S. Department of State
U.S. Department of State
U.S. Environmental Protection Agency
U.S. Fish and Wildlife Service
U.S. Geological Survey
U.S. Intelligence Community
U.S. Nuclear Regulatory Commission
UC Davis School of Medicine
UCLA Engineering Online Master’s Program
UCLA Health
UNITY - United National Indian Tribal Youth, Inc.
University Corporation for Atmospheric Research
University of Arizona - American Indian Research Center for Health- College of Medicine - AZ Indians into Medicine
University of Arizona Graduate Diversity Programs
University of California, Berkeley
University of California, Davis
University of Cincinnati-College of Medicine ~ AZ Indians into Medicine
University of Colorado Denver | Anschutz Medical Campus
University of Colorado College of Graduate Studies
University of Idaho College of Graduate Studies
University of Kansas Diversity and Women’s Programs
University of Minnesota:
University of Missouri
University of Montana, College of Health
University of Washington - CIOEES
University of Washington / Fred Hutch - Molecular & Cellular Biology Graduate Program
University of Washington Biochemistry and Biological Physics, Structure and Design Ph.D. Programs
University of Washington, College of Engineering
University of Washington, Graduate Program in Neuroscience
University of Wisconsin - Madison
University of Wisconsin-Madison (Biochemistry & Nutritional Sciences)
University of Wisconsin-Madison Native American Center for Health Professions
UPS
USDA Forest Service, Forest Products Laboratory
USDA Natural Resources Conservation Service
Vanderbilt University School of Engineering
Walmart
Wells Fargo Bank
WSP USA
Yale School of the Environment
Zymeworks Biopharmaceuticals, Inc.
**Leadership Summit**

The AISES Leadership Summit is an engaging annual event aimed at bringing the AISES membership together for meaningful connections, inspiration, and targeted development sessions that aim to build leadership skills and aptitude levels of students and professionals to enhance their academic and career journeys.

Important aspects of the Leadership Summit are professional development and the support networks available to grow in skills and confidence. Whether its exploring new ideas or elements of Indigenous leadership, seeking clarity or alignment, or engaging in strategies and dialogues with others - the Summit creates a space where learning, sharing, and accomplishment is a team effort.

As a virtual event in 2021, the Summit is scheduled to take place on April 2 and April 9, 2021 and will feature inspiring keynotes, engaging panels, and informative sessions for up to 500 student and professional AISES members.

---

**Consider partnering with AISES for the Leadership Summit in 2021 as a sponsor:**

<table>
<thead>
<tr>
<th>Topaz ($20,000)</th>
<th>Opal ($10,000)</th>
<th>Malachite ($5,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Recognition as sponsor in all digital event materials including event program and other announcements</td>
<td>• Recognition as sponsor in all digital event materials including event program and other announcements</td>
<td>• Recognition as sponsor in all digital event materials including event program and other announcements</td>
</tr>
<tr>
<td>• Logo displayed on Summit website with link to organization website</td>
<td>• Logo displayed on Summit website with link to organization website</td>
<td>• Logo displayed on Summit website with link to organization website</td>
</tr>
<tr>
<td>• Recognition on AISES website with link to organization website</td>
<td>• Recognition on AISES website with link to organization website</td>
<td>• Recognition on AISES website with link to organization website</td>
</tr>
<tr>
<td>• A complimentary contact list of all registered attendees</td>
<td>• A complimentary contact list of all registered attendees</td>
<td>• Recognition in Winds of Change Magazine</td>
</tr>
<tr>
<td>• Recognition in Winds of Change Magazine</td>
<td>• Recognition in Winds of Change Magazine</td>
<td>• Recognition on AISES website with link to organization website</td>
</tr>
<tr>
<td>• Full-page ad in the Summit digital program</td>
<td>• Full-page ad in the Summit digital program</td>
<td>• Recognition in Winds of Change Magazine</td>
</tr>
<tr>
<td>• Invitation for organization representative to present a 10-minute (pre-recorded) address during Summit</td>
<td>• Invitation for organization representative to present a 5-minute (pre-recorded) address during Summit</td>
<td>• Half-page ad in the Summit digital program</td>
</tr>
<tr>
<td>• 1 custom email and social media post to all AISES audiences</td>
<td>• Invitation for organization representative to present a 5-minute (pre-recorded) address during Summit</td>
<td>• Invitation for organization representative to present a 5-minute (pre-recorded) address during Summit</td>
</tr>
<tr>
<td>• 25 complimentary job postings on AISES Career Hub</td>
<td>• 10 complimentary job postings on AISES Career Hub</td>
<td>• Quarter-page ad in the digital Summit program</td>
</tr>
<tr>
<td>• Half-page advertisement in Summer (digital) issue of Winds of Change Magazine</td>
<td>• Quarter-page advertisement in Summer (digital) issue of Winds of Change Magazine</td>
<td>• 5 complimentary job postings on AISES Career Hub</td>
</tr>
<tr>
<td>• Leaderboard Banner in the Paths to Opportunities digital newsletter for one month</td>
<td>• Content Ad or Link Ad in the Paths to Opportunities digital newsletter for one month</td>
<td></td>
</tr>
</tbody>
</table>
Regional Conferences

Regional Conferences are held on various dates each spring and provide an opportunity for AISES College and Professional Chapters to gather and share information, form partnerships, and network with each other and with selected presenters and partners. Regional conferences are designed to specific topics with informative sessions, mini career fairs, poster presentations, engineering competitions for pre-college and college students, or traditional Native American cultural presentations. Typically, regional conferences take place at academic institutions in the U.S. and Canada. However, the 2021 Regional Conferences will be held virtually and will be hosted by:

Region 1: AISES Regional Student Representative
Region 2: University of California Riverside
Region 3: Arizona State University
Region 4: Northeastern State University and University of Arkansas
Region 5: Nueta Hidatsa Sahnish College
Region 6: Rochester Institute of Technology
Region 7: North Carolina State University
Canada: Canadian Indigenous Advisory Council*

*Although noted as a regional conference, the .caISES event is unique and brings together AISES membership from throughout Canada. The format varies and sponsors will have additional custom opportunities to partner.

Upon production of the partnership guide, the regional conference dates were not yet confirmed, please visit https://www.aises.org/regional-conferences for each regional update.

Sponsorship opportunities are available to partners interested in supporting all or singular events.

<table>
<thead>
<tr>
<th>Regional Conferences (Select one or multiple. Price is per event.)</th>
<th>$5,000</th>
<th>$2,500</th>
<th>$1,000</th>
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</thead>
<tbody>
<tr>
<td>Logo on the regional conference webpage</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Logo on the AISES webpage</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary contact list of regional conference participants</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to deliver a pre-recorded session</td>
<td></td>
<td></td>
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<tr>
<td>Opportunity to make remarks during live event (15 minutes)</td>
<td></td>
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<tr>
<td>Custom email message to all AISES members in the region</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary job postings on the AISES Career Hub</td>
<td>5</td>
<td>3</td>
<td>1</td>
</tr>
</tbody>
</table>

Silver Regional Conference Supporter ($10,000 - Supports all 8 Regional Conferences)

<table>
<thead>
<tr>
<th>Silver Regional Conference Supporter ($10,000 - Supports all 8 Regional Conferences)</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on the regional conference webpages</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on the AISES webpage</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary contact list of regional conference attendees</td>
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<td></td>
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</tr>
<tr>
<td>Pre-recorded session for each of the regional conferences</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Custom email message to all AISES audiences</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary job postings on the AISES Career Hub</td>
<td>10</td>
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</tbody>
</table>

Gold Regional Conference Supporter ($25,000 - Supports all 8 Regional Conferences)

<table>
<thead>
<tr>
<th>Gold Regional Conference Supporter ($25,000 - Supports all 8 Regional Conferences)</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Logo on the regional conference webpages</td>
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<tr>
<td>Logo on the AISES webpage</td>
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<tr>
<td>Complimentary contact list of all regional conference attendees</td>
<td></td>
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<tr>
<td>Opportunity to make remarks during each live event (15 minutes)</td>
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<tr>
<td>Opportunity to deliver remarks during each of the events</td>
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<tr>
<td>Custom email message to all AISES audiences</td>
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<tr>
<td>Complimentary job postings on the AISES Career Hub</td>
<td>25</td>
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</tbody>
</table>
4th Annual Native Links Golf Charity Tournament

Date: Monday, October 4, 2021
Location: Las Vegas Paiute Golf Resort - Las Vegas, Nevada

2021 Native Links Golf Classic Charity Tournament Host Committee
Derek Valdo
Pueblo of Acoma
CEO, Amerind Risk

Ernie Stevens Jr.
Oneida Nation of Wisconsin
Chairman, National Indian Gaming Association

Jodi DiLasico
Director of Tribal Gaming, RG24seven

Michael Michaels
Sycuan Band of the Kumeyaay Nation
Chairman, Sycuan Education Board of Directors

Russ Witt
Director of Central Determined Gaming, Incredible Technology

Sarah EchoHawk
Pawnee Nation of Oklahoma
CEO, AISES

Stephen Lewis
Gila River Indian Community
Governor, Gila River Indian Community

Tishmall Turner
Rincon Band of Luiseno Indians
Vice Chair, Rincon Band of Luiseno Indians

Pricing
Single Player ........................................ $400
Team .................................................. $1,500
Holes 2-8, 10-17 .................................... $500
Exclusive Holes 1, 9, 18 .......................... $1,000
Golfer Bag Sponsorship .......................... $4,000

Silver Sponsor ...................................... $2,500
Gold Sponsor ...................................... $5,000
Platinum Sponsor .................................. $10,000

Level Price Benefits
Hole Sponsor $500 - Sponsor name/and or logo on one (1) hole sign during event
Premier Hole Sponsor $1,000 - Sponsor name/and or logo on one (1) hole sign during event
Silver $2,500 - One (1) golf foursome
Gold $5,000 - One (1) golf foursome
Platinum $10,000 - One (1) golf foursome

• Option for insert in player gift bags
• Opportunity to display products or services to tournament participants at hole
• Ability to meet and greet players at sponsored tee box of a golf hole
• Option for insert in player gift bags
• Logo on marketing materials
• Social media mentions
• Breakfast and lunch for four (4) players
• Four (4) player gift bags
• Logo on marketing materials
• Year-round acknowledgment on AISES website
• One half page ad in Winds of Change Magazine
• Promotional pre-event email blast to all registered players

GP S Hole advertising at sponsored hole
Promotional pre-event email blast to all registered players
Other Branding Opportunities with AISES

AISES Career Hub
Posting jobs on the AISES website enables employers to advertise opportunities within their organizations to a wide population of AISES members. AISES’ membership is comprised of professionals, students, educators, and others in science, engineering and related technical fields. With over 4,000 active members, and many others that visit the website, advertising your job postings online with AISES is a great way attract great candidates. In addition, job postings may be featured in our monthly opportunities newsletter that goes out to more than 16,000 individuals. https://careers.aises.org/

Winds of Change Advertising
Through a combination of print and digital publishing, Winds of Change Magazine consistently delivers content designed to engage every part of the growing AISES family. Students from pre-college through post-doc, aspiring and mature professionals, retirees, and elders — as well as our sponsors, partners, and friends — rely on Winds of Change as a multifaceted resource.

Each issue includes timely feature articles along with a welcome letter from the CEO, news of the organization and its members in AISES Notebook, inspiring “role model” profiles in AISES People, news of opportunities in Career Builder and Paths in Education, a Partner Index, and a guest commentary on a topic of community interest in Last Word. In addition, readers can find selective advertising for products, services, and opportunities that serve a diverse STEM-focused constituency. The digital version of each issue’s content entails a robust social media presence and advertising that effectively targets focused demographics. The cover of each issue and the accompanying article are especially designed to engage younger readers and keep them engaged as they work toward a promising future in STEM.

Winds of Change Magazines are published five times annually - with three print and two digital-only issues. Other advertising opportunities include Paths to Opportunities – twice monthly digital newsletters reaching nearly 16,000 subscribers. We offer great sponsor and exhibitor packages and can create a custom program to fit any budget.

Programs
AISES works in collaboration with its partners to deliver innovative and engaging programs for its pre-college, college, educator and professional membership. Consider supporting one or more of the outreach programs noted below or contact us to discuss other options to invest.

SPRK-ing Interest in Computer Science
AISES delivers an exciting pre-college program combining robotics and computer programming to increase awareness and interest in STEM and Computer Science (STEM+C) among Native American students. The program engages students in hands-on STEM+C activities powered by Sphero technology, created by AISES and tailored to Native students.

The goal of this STEM+C program is to inspire young Native minds to pursue and excel in their STEM and Computer Science education. Additionally, AISES hopes to build the capacity of educators and schools to provide cutting-edge technological STEM+C experiences for its students by providing teacher trainings, lesson plans, and all equipment necessary to incorporate Sphero in the classroom.

Academic Scholarships
AISES academic scholarships help to offset tuition and other educational expenses that will help undergraduate and graduate students to matriculate and move on to the next academic or professional level. Scholarship recipients are selected from a highly competitive pool of applicants based on academic merit, recommendations, and field of study.

Internships
The AISES Internship Program provides students with applied work experience and an opportunity to explore career options. Placing students in 10-week summer positions with partner agencies, the program also promotes advanced study to the graduate level and assists students in developing professional networks. Interns are provided with round-trip airfare or mileage to the internship site, a weekly stipend, dormitory lodging, and a local transportation allowance.
AISES Circle of Support

In 2021, AISES relaunches its Circle of Support Program that acknowledges the generous investment of partners whose support is integral to the AISES mission. Circle Partners are organizations that have established a multiprogram partnership with AISES in 2020. We wish to thank each of our Circle Partners for their continued efforts to serve AISES student and professional members.

Full Circle of Support ($100,000 +)

Circle of Support ($75,000 +)

Excellence Partner ($50,000 +)

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<thead>
<tr>
<th>Recognition on the AISES website</th>
<th>Full Circle of Support ($100,000 +)</th>
<th>Circle of Support ($75,000 +)</th>
<th>Excellence Partner ($50,000 +)</th>
</tr>
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<tbody>
<tr>
<td>Recognition on the Winds of Change website</td>
<td>†</td>
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<tr>
<td>Recognition in Annual Report</td>
<td>†</td>
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<tr>
<td>Recognition in Winds of Change Magazine</td>
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<tr>
<td>Recognition in Paths to Opportunities Newsletters</td>
<td>†</td>
<td>†</td>
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<tr>
<td>Social media recognition</td>
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<td>†</td>
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<tr>
<td>Recognition at AISES national events</td>
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<td>†</td>
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<tr>
<td>Annual access to AISES Resume Database</td>
<td>†</td>
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<tr>
<td>Complimentary Career Hub job postings (annually)</td>
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<tr>
<td>Discount on all Winds of Change advertising packages</td>
<td>30%</td>
<td>20%</td>
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<tr>
<td>Winds of Change Magazine article (Fall issue)</td>
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<tr>
<td>Annual AISES Professional membership</td>
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<td>Webinar to AISES members</td>
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<tr>
<td>Custom email to AISES members</td>
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<td>1</td>
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Together Towards Tomorrow

AMERICAN INDIAN SCIENCE AND ENGINEERING SOCIETY

NEW MEXICO OFFICE
4263 Montgomery Blvd. NE, Ste 200
Albuquerque, New Mexico 87109
505.765.1052 • F 505.765.5608

COLORADO OFFICE
6899 Winchester Circle, Ste 102A
Boulder, Colorado 80301
720.552.6123 • F 720.526.6940

www.aises.org